



TTJ Market Development Award



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Entry form

We invite applications from companies trading in timber/timber-based building materials/products. An award will be made to companies that can demonstrate that they have made the most significant contribution to developing the market for timber-based building products/systems/services, taking into account the size of their business.

Details provided in this application will remain confidential and will not be reproduced without the applicant's permission.

The work undertaken should primarily have taken place in the year leading up to July 2010, but may extend before that.

Development of the market may be in the form of developing new offerings or expanding existing ones. Examples of developing a market include:

- developing a new product;
- taking a product eg cladding and developing a 'system', providing materials, fittings, finishes etc;
- improving the supply chain to better meet market needs;
- improving the breadth of offering eg manufacturing through to long-term maintenance;
- carrying out further testing or certification to create new outlets for existing products, eg testing a security rated door for fire resistance;
- removing legislative obstacles, combating prejudice or overcoming other actual or perceived barriers to the use of timber.

Company details

Company name:

Address:

Tel:

Email:

Website (if applicable):

Number of employees:

Annual turnover 2009:

Award entry details (please use separate sheets)

1 Company description (max 100 words).

2 Short description of the market that has been developed (max 100 words).

3 Explanation of why you believe you deserve to win the award (max 50 words).

4 Using up to 1000 words please summarise how you have developed this market. Please include: your tactical plan, key actions with timescales, obstacles you have had to overcome and the results to date.

5 Please append/enclose any relevant supporting information, eg:

- literature (physical or electronic);
- website links;
- test evidence.

Please send completed applications by 1 July 2010 to:

Nicola Cannings, TRADA, Stocking Lane, Hughenden Valley, High Wycombe, HP14 4ND, or email: ncannings@trada.co.uk

The presentation will be made at the TTJ Awards 2010 on September 16 at The Park Lane Hotel, London.