



**AWARDS|2017**

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# **TTJ WEBSITE OF THE YEAR AWARD 2017**

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The Website of the Year Award recognises achievement in the development and use of websites by companies and organisations. This can be both for business benefit, through marketing, ecommerce, customer communication and service, and to promote and educate the market and consumers about the technical, aesthetic, and environmental reasons for using timber and wood products generally.

Entries will be judged on site design, content, user friendliness, commercial effectiveness and appropriate use of technologies.

Entries should be for new websites launched or existing sites that have had major developments in design or functionality in the 18-months from January 1, 2016 - June 30, 2017.

Name of entrant:

Address:

Contact name: Tel:

E-mail:

In addition to this form, entrants are also asked to send in supporting material describing:

- The aims behind the development of the website
- The role it plays for the business
- Its key benefits and any particularly innovative aspects
- How it's used and updated
- How the design suits the purpose of the site
- Whether it was developed in-house, or if an external web designer was used (including designer's details, if the latter is the case)
- What the impact of the site has been, the number of hits/visitors
- Visitor response or feedback – and this can include customer testimonials

Please include a minimum of two images to support the submission, and no more than five and please label them "TTJ Website of the Year Award – Company name".

Please send the completed entry form and supporting documents and images to:  
[rachel.archer@compelo.com](mailto:rachel.archer@compelo.com) Deadline – **Friday 4<sup>th</sup> August 2017**

The TTJ Awards are judged by independent panels.